

GREENTRADE ENTERPRISES FZ LLC

COMPANY PROFILE

GREENTRADE Enterprises FZ LLC has been established with the primary objective of trading in a wide spectrum of products, ranging from traditional foodstuffs (perishable and non-perishable), dry goods like edible oils, beverages, confectionery, canned seafood, dehydrated vegetables, etc. In addition, we are also involved in the trading of commodities like tea, rice, sugar, soybean, pulses, etc., to cater to the requirements of our clients based across the globe.

With our confidence and abilities, we aspire to be acknowledged as reliable partners to our network of suppliers and buyers, by connecting B2B with our expertise in marketing, trading and logistics capabilities.

Our business associates in India and the Republic of Georgia will also participate in enhancing our field of operations with their professional contributions, derived from long years of experience in multiple products. Furthermore, they will also support Greentrade Enterprises, by using their good offices and influence in sourcing required products locally and internationally.

In the second phase of our existence, we intend to establish a new and independent entity, to oversee and monitor our interest for local distribution of products through HORECA and FMCG outlets, under our private label.

Subsequently, our long term vision is to setup an infrastructure of warehousing facilities, including cold stores and manufacturing units, for our own product range and branded foodstuffs, to be marketed and distributed through large retail outlets, hypermarkets, and catering companies. Initially, we will target local markets, and gradually expand our network in the GCC countries and Middle East region, steadily strengthening our exports to neighbouring countries and eventually expanding our operations globally.

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Two of our Directors, one with over 44 years of experience in Dubai, UAE, has travelled intensely during his tenure with various trading companies, catering and ship-chandlers, frozen food processors, meat factories, etc., wherein he has interacted with reputed multi-nationals and gained an insight into successful governance of diverse activities being practised by such organizations.

The second partner, also with his 24 years plus of professional experience in corporate and channel sales, Office and HR management, coupled with his multi-lingual background of Caucasus territory, with his fluency in regional languages such as Russian, Azeri, Turkish and Georgian, will positively be an asset when it comes to communicating with businesses of diverse cultural settings.

The two business associates of Greentrade Enterprises, (one dealing in pharmaceuticals, tea, fertilizers, metals, etc., and the other handling branded merchandise, besides acting as distributors of pharma related products), mentioned in our profile, are solely owned by the aforementioned second partner.

With joint endeavour, backing and support of the two main partners of Greentrade Enterprises, a successful future can be straightforwardly forecasted.

In conclusion, as a mission statement, we can pledge high levels of integrity and professionalism, inspired by the will to lead by example, to inculcate the spirit of trust, derived from transparency and accountability, for a mutually-beneficial and long-lasting business relationship with our trading partners. Our main aim and objective is to respect and honour business ethos in order to create a niche for ourselves in the global trading/marketing arena.

For further information and clarification, please feel free to contact the Executive Director on his landline number +971-4-401-8708.